



## **March is Brain Injury Awareness Month**

*Find out about Brain Injury Awareness Month events in your area*

**Trenton, NJ --** This March, in recognition of Brain Injury Awareness Month, the Brain Injury Alliance of New Jersey (BIANJ) joins a nationwide network of state brain injury organizations affiliated with the United States Brain Injury Alliance (USBIA) to increase awareness about brain injuries, including prevention, recognition, and response.

According to the Centers for Disease Control and Prevention (CDC), an estimated 1.7 million people sustain a traumatic brain injury (TBI) each year. Of those individuals, 52,000 die, 275,000 are hospitalized, and 1.4 million are treated and released from an emergency department.

“Despite the staggering number of people who are injured each year, Brain Injury has been called the *Silent Epidemic* because public recognition and understanding is extremely low,” said Barbara Geiger-Parker, President & CEO of the Brain Injury Alliance of New Jersey. “Brain Injury Awareness Month is about honoring the remarkable people living with brain injury and their families, as well as educating our communities and decision makers about the effects of brain injury.”

By taking part in the Brain Injury Awareness Month campaign, you can unite with the thousands of New Jerseyans living with brain injury and their families who are taking action to ensure their voices are heard.

**On March 18 and 21,  
BIANJ will hold Brain Injury Awareness Day  
at the State House in Trenton, NJ.  
To learn more or register to attend,  
visit [www.bianj.org](http://www.bianj.org) or call (732) 745-0200**

### **About Brain Injury Alliance of New Jersey (BIANJ)**

Established in 1981, the Brain Injury Alliance of New Jersey is a statewide nonprofit organization that services more than 10,000 individuals annually through its family support, advocacy, and education and prevention programs. Over the last 30 years, BIANJ has brought together people with brain injury, their families and friends, and concerned allied health professionals to improve the quality of life people experience after brain injury. For more information, please visit [www.bianj.org](http://www.bianj.org).